

Success Newsletter

January 2010

Welcome to the **Balanced Achievement Success Newsletter!**

We hope the brief stories and insight put forth will help you in your success and look forward to being a part of your future endeavors!

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Employee Satisfaction

Watching the national news this morning, I see that a recent job satisfaction survey shows that only **45%** of employees are satisfied with their work, the lowest ever recorded! The story went on to state that this “may” be *in part* due to the recession, and employees taking work that doesn’t sufficiently challenge them. As a business owner, leader, or one of the “satisfied” employees you have to ask yourself, “Why are so many people REALLY unhappy in their work, and how is this affecting my bottom line or bonus?”

It should be quite obvious, that work only makes up a portion of our lives, and our perception of our value directly impacts our level of satisfaction. With so many companies cutting back on “kudos” for employees due to financial hardship, it’s no wonder job satisfaction is so low.

So, now we have to look at the bigger picture! As a concerned employee, leader or company owner, what would improved employee satisfaction mean to you personally? Reduced stress? Better employee performance overall? Would it impact company profitability, perhaps the all important customer service? Of course it would! That said, what are you going to do to make 2010 the best year ever for your company and for you?



Abraham Maslow, American Psychologist, (1908-1970), once said, “*He that is good with a hammer tends to think everything a nail*”. Based on that insight, what would increasing the available “tools” in your personal AND professional life do to help reduce the chance of you getting “hammered” by stress, lack of appreciation and/or dropping revenue/bonuses?

Luckily, there is a way to check your company’s attitudes for **FREE** and then develop a simple plan to address them to improve overall morale, teamwork and ultimately, the bottom line! This tool, along with a FREE initial meeting to discuss the findings with a Balanced Achievement Facilitator will help you complete a simple sanity check to kick off 2010 right!

I encourage you to take the FREE Team Assessment on the Balanced Achievement web page for insight into how your company is REALLY running. While a very simple survey, if there is an area of concern, we have much more powerful “tools in our toolbox” to further analyze and address your concerns, as well as proven techniques to implement long-term positive change for you AND your company!

Whether a company or individual, contact Bob Kenworthy directly today at bkenworthy@balancedachievement.com to put together your confidential plan to make 2010 your best year ever! ACT NOW!

Please share this newsletter with your friends, co-workers, management or family to help them kick off 2010 with a bang as well!

The Balanced Achievement web page!

- Get your team off to the right start in 2010! Take the [FREE Team Assessment](#) to see where you are now! After all, the most important things to know on a journey IS **NOT** where you are going! It’s where you are STARTING!
- Check out the *Quote for the Day!* Start your day with the **Quote for the Day** on the [Balanced Achievement](#) web page! Quotes from a multitude of sources will help spark your creativity and re-center your thought processes!
- **Newsletter Archives** - The [Balanced Achievement Newsletter Archive](#) is ALWAYS available! The downloadable PDF files are always FREE and you are encouraged to share them with friends and family!
- [The Balanced Achievement Concept Presentation](#)—This **FREE** 20-30 minute presentation using the downloadable support materials will help you see why the Balanced Achievement Facilitation Model is so much more effective than traditional “training”! It’s all about *long-term* development!



To schedule a **FREE, confidential** initial meeting, in person, or via phone, call Bob Kenworthy at 512-923-8083 or e-mail inquiries@BalancedAchievement.com

To remove your name from our mailing list, please [click here](#).

Questions or comments? E-mail us at inquiries@balancedachievement.com.